



# SEVEN ELEVEN GENERAL PURPOSE CLEANER



**MULTIPURPOSE CLEANER DESIGNED FOR USE ON PAINTED SURFACES, FLOORS, WALLS, EQUIPMENT; VIRTUALLY ANY SURFACE WHERE WATER CAN SAFELY BE USED.**



## ♦ **POWERFUL AND GENTLE**

Seven Eleven is an amber colored solution whose unique formulation of synthetic surfactants, coupling agents, and water softeners allow for effective penetration and removal of soils. It does not contain solvents, acids or alkalis, or phenolic bodies that would harm metal or paint. It has a pH of approximately 9.5 at concentrations of 25%. Rinses free leaving a film free shine.



## ♦ **ECONOMICAL**

Product requires no pre-mixing or special containers making it easy to use. Seven Eleven is versatile enough to replace a variety of different cleaning products. In many cases it can even replace solvent degreasing, cutting down on product inventory.

## ♦ **SAFE**

Seven Eleven is a safe choice for your equipment as well as your personnel. It is non-flammable and contains no solvents, giving it a pleasant odor without noxious fumes. Contains no abrasives and is mild on skin.

**Made In The  
U.S.A.  
Since 1922**

## DIRECTIONS FOR USE

**For Normal Cleaning of Floors and Walls:** 1 to 2 ounces per gallon of water is all that is needed. It is mopped or wiped on, allowed to penetrate and remove with a clean damp mop or rag.

**Equipment Cleaner:** Use at 4 ounces per gallon. Spray, brush or wipe on. Allow to penetrate, and rinse. This is less hazardous than using solvent cleaning.

**Degreasing Mixture:** Used to remove heavy petroleum-based oils. Mix SEVEN ELEVEN at a ratio of 1 to 4 with kerosene or diesel fuel. First, mix 1 to 1 and stir thoroughly. Then add the other 3 parts of solvent (kerosene or diesel fuel) and stir again. This mixture penetrates and loosens heavy petroleum soils from driveways, floors, machinery, etc. Rinse with water. The more pressure you have, the better.

## PRECAUTIONS

### CAUTION: EYE IRRITANT

Contains ethanolamines. Avoid breathing mist. Avoid prolonged or repeated contact with concentrate. May cause eye and skin irritation. Do not swallow. Use with adequate ventilation. Keep container closed when not in use. Wash thoroughly after handling. Safety glasses with side shields and rubber gloves are recommended when handling concentrate. Store away from strong alkaline compounds, strong acid compounds, and strong oxidizing agents. Eyewash fountains in the workplace are strongly recommended.

**EYE CONTACT:** Flush with cool water for at least 15 minutes. SEEK MEDICAL ATTENTION IMMEDIATELY.

**SKIN CONTACT:** Remove contaminated clothing. Wash skin with mild soap and water. If irritation persists. SEEK MEDICAL ATTENTION IMMEDIATELY. Wash clothing before re-use.

**INHALATION:** Remove to fresh air.

**INGESTION:** DO NOT INDUCE VOMITING. NEVER GIVE ANYTHING BY MOUTH TO AN UNCONSCIOUS PERSON. If patient is conscious, give two glasses of water. SEEK MEDICAL ATTENTION IMMEDIATELY.

Consult SDS for more detailed information on the safe handling of this product.

FOR COMMERCIAL OR INDUSTRIAL USE ONLY!

KEEP OUT OF THE REACH OF CHILDREN!

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